

OPEN INVITATION FOR FAMILY BUSINESS POLICY RESEARCH PAPERS

Journal of Environment and Planning – C: Government and Policy
Special Issue : The Development of Family Business : Global Policy Perspectives

under the guest editorship of

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The family enterprise, as the predominant model of business organization, has been the subject of increasing research attention by scholars from a variety of academic disciplines, including strategic management, organizational behavior, governance, finance and entrepreneurship. However, there is lack of research that examines the impact of policy on family owner-managed firms. A considerable stock of knowledge resides within existing firms, and it may be more efficient for policy makers to provide support to encourage the entrepreneurial growth of established family firms rather than to foster new firm formation. This is why the International Family Enterprise Research Academy has pioneered with a dedicated family business policy forum day, as part of its 9th Annual World Family Business Research Conference, IFERA Cyprus 2009: Global Perspectives on Family Business Developments: Theory-Practice-Policy see www.ifera2009.org

This special issue, which is being developed in conjunction with the IFERA Conference, now openly seeks authoritative research papers and case studies that inform the policy debate, particularly around the factors shaping the trans-generational development of sustainable family business. All selected papers to be considered for the thematic issue, will be fully refereed in line with the journal review policy.

An illustrative list of suggested topics includes, but is not limited to, the following:

- a review of the impact of regulation on family owned businesses
- the impact of government sponsored business support on formation, survival and growth of family owned businesses
- comparative cross-country investigations into tax affairs of family firms
- a review of tax reforms seeking to boost the small family business (national, European and/or international perspective)
- modeling the impact of taxation on the family business economy
- the impact of transfer taxes (capital gains tax and inheritance tax) on business growth and continuity
- the idiosyncratic factors shaping the outcome of mergers and acquisition activity of family firms
- policies seeking to close finance gaps, including mechanisms to encourage the flotation of family firms
- an evaluation of financial schemes e.g. EMI, share options, ESOPS etc.
- examination of specific areas of policy in the context of family-owned businesses e.g. innovation strategies, enterprise policy, HRM policies, education strategies
- best practice or illustrative case studies that provide insights into topics relating to policy and family-owned businesses.

Environment and Planning C: Government and Policy is a fully refereed journal committed to interdisciplinary research on issues of Government and Policy with an international perspective. It is committed to a broad range of policy questions, not just those related to government and public policy. Its focus is the economics and politics of public policy, policy analysis and policy research. The special issue will reflect the journal's interest in theoretical papers and empirical assessment. Case studies will be considered provided that they have a broader international relevance. Qualitative and quantitative data analyses using robust methodological designs are particularly encouraged.

Submissions must be received by November 15th, 2009. Anticipated Publication Date: Summer, 2010.

Please send an electronic version of your paper to: poutziouris@ciim.ac.cy and c.howorth@lancaster.ac.uk.

Detailed notes for authors can be found at <http://www.pion.co.uk/ep/html/notes.html>