

OPEN CALL FOR FAMILY BUSINESS CASE STUDIES

Special Edition: **International Journal of Management Cases**
Next edition : **Family Business Case Annual**

Theme : *Entrepreneurial Families in Business*

Quest–editors:

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Family business entrepreneurship has been the subject of increasing research attention by scholars from a variety of academic disciplines, who employ plethora of research methods –including case studies. IFERA – the International Family Enterprise Research Academy, in consultation with other family business stakeholders, decided to promote more case study based research that will contribute towards the advancement of new conceptual perspectives, and of course, the endowment of our teaching and training toolkit. This special issue, which is being developed in conjunction with the 9th Annual IFERA World Family Business Research Conference, IFERA Cyprus 2009: Global Perspectives on Family Business Developments: Theory – Practice - Policy (see www.ifera2009.org) , openly seeks authoritative case studies that focus on the trans-generational development of sustainable family businesses.

With a principal theme -- *Entrepreneurial Families in Business*, the aim of this special issue is to draw case studies from the growing business management research embracing the theme of family business entrepreneurship. The following type of case studies will be considered for the publication, namely : teaching cases –designed to allow the reader to apply family business practice and theory through a case study; theoretical cases –designed to illustrate or explore family business theory; and innovation cases – designed to highlight and explore innovative family business practices. An illustrative list of suggested topics include, but is not limited to, the following :

- Entrepreneurship and strategy development in the context of new start-up, survival, growth, succession and turnaround strategies.
- Human resource management and human capital development strategies
- Mentoring and corporate baptism of next generation family business executives (insiders and outsiders)
- Incentivising non-family executives
- The practise of conflict management
- Succession planning from the management, ownership and leadership side.
- Family business serial entrepreneurship -- exit strategies
- Financial developments e.g. share options schemes, private and public equity/flotation strategies; public-to-private routes.
- The evolution of the family business cultural configuration in the globalisation era
- Internationalisation strategies.
- Engineering of family constitutions and protocols
- Governance schemes to master the business of the business and the business of the family in business
- The role of the Family office etc...

International Journal of Management Case is a refereed journal and publishes management case studies drawn from around the world, which can be used for teaching, training and study. It is edited by professors Barry Davies of University of Gloucester (UK), Claudio Vignali of Leeds Metropolitan University (UK) and Tihomir Vranesevic of the University of Zagreb (Croatia) . For more info and guidelines for authors, please visit: www.ijmc.org.uk/notes_to_contributor.htm

Family Business Case Annual is a journal that seeks to enrich the learning opportunities for family business owners, academics, and professionals through insightful cases that describe exemplar family businesses, and to advance theory through the rigorous application of the case method. FBCA is edited by Professor Joseph Astrachan, Director of the Cox Family Enterprise Center and holder of Wachovia Chair of Family Business, Coles College of Business, Kennesaw State University. Depending on numbers, focus, research methods and quality of submissions, we plan to channel certain case studies for the consideration of the next edition of the Annual. For more info and notes for authors, see www.kennesaw.edu/fec/research.html.

Key deadlines

- Submissions of full case studies for the review process: **15 of October, 2009**
- Feedback to authors and next steps : **December, 2009**
- Anticipated Publication: **Spring 2010**

For submissions and any queries, please email : poutziouris@ciim.ac.cy